

Case study

Delivered 3x AUM growth and cost optimisation solutions through precision analytics

About the client



A US-based private markets General Partner (GP) with \$80 billion+ AUM

Ask



Expansion of private equity portfolio through a cost-effective model

Client challenges



- Limited bandwidth for the investment and operational teams
- Constrains in value creation capabilities post-investment
- Shortage of data analytics talent
- Lack of scalable support for sector-specific research

Our solution



Pre-deal support

- Target identification through market scans and thematic research
- In-depth sector and competitor analysis across tech, healthcare, financial services, renewables and consumer
- Commercial, financial and operational due diligence
- Developed end-to-end financial model, performed valuation analysis, and deal structuring

Post-deal support

- Implemented cost optimization, pricing and revenue enhancement strategies through customer and channel analysis
- Built customised dashboards and performed predictive analytics to track KPIs, identify risks for timely intervention
- Supported ongoing reviews, capital allocation and optimization initiatives to drive portfolio performance

Impact and results



3x growth

In AUM over five years

2x expansion

In global private equity investment portfolio

50% cost savings

Through operational efficiency

About Crisil Integral IQ (formerly Global Research & Risk Solutions)

Crisil Integral IQ delivers solutions and actionable intelligence to top financial institutions, driving strategic transformation, risk optimization, and operational excellence. Our offerings across research, risk, lending, analytics and operations have empowered clients to navigate complex markets, mitigate risks and unlock new opportunities. Our domain expertise, innovative solutions, future-ready technologies such as AI and data science give clients the confidence to accelerate growth and achieve sustainable competitive advantage. Our globally diverse workforce operates in the Americas, Asia-Pacific, Europe, Australia and the Middle East.

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About Crisil

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Large and highly respected firms partner with us for the most reliable opinions on risk in India, and for uncovering powerful insights and turning risks into opportunities globally. We are integral to multiplying their opportunities and success.

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Founded in 1987 as India's first credit rating agency, our expertise today extends across businesses: Crisil Ratings, Crisil Intelligence, Crisil Coalition Greenwich and Crisil Integral IQ.

Crisil's global workforce operates in the Americas, Asia-Pacific, Europe, Australia and the Middle East, setting the standards by which industries are measured.

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