

## Case study

End-to-end support for research publication reduces turnaround time by 15% on average, improves report quality

### Background



- A US-based sell-side research client faced challenges in processing its large volume of reports
- The client was looking to make the publication process seamless

### Crisil Integral IQ solution



- Crisil's editorial team planned and provided support in production of research reports from the time a client analyst starts working on a report to its final publication
- The editors coordinated with the client research management team to prepare the production schedule and collaborated with client analysts to ensure smooth execution
- They also set up templates and style guides to ensure adherence to client standards
- Crisil team highlighted potential compliance issues and ensured approvals from the compliance and legal departments
- They also ensured the issues were addressed before a report was sent to the client's supervisory analyst and Director of Research for approval
- Finally, the Crisil team coordinated with the client's design and distribution teams for publication

### Client impact



- Crisil editorial team handled nearly 100% of the client's reports
- Support helped reduce turnaround time by 15% on average
- Report quality improved and was in complete adherence to client standards

### **About Crisil Integral IQ (formerly Global Research & Risk Solutions)**

Crisil Integral IQ delivers solutions and actionable intelligence to top financial institutions, driving strategic transformation, risk optimization, and operational excellence. Our offerings across research, risk, lending, analytics and operations have empowered clients to navigate complex markets, mitigate risks and unlock new opportunities. Our domain expertise, innovative solutions, future-ready technologies such as AI and data science give clients the confidence to accelerate growth and achieve sustainable competitive advantage. Our globally diverse workforce operates in the Americas, Asia-Pacific, Europe, Australia and the Middle East.

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Large and highly respected firms partner with us for the most reliable opinions on risk in India, and for uncovering powerful insights and turning risks into opportunities globally. We are integral to multiplying their opportunities and success.

Headquartered in India, Crisil is majority owned by S&P Global.

Founded in 1987 as India's first credit rating agency, our expertise today extends across businesses: Crisil Ratings, Crisil Intelligence, Crisil Coalition Greenwich and Crisil Integral IQ.

Our globally diverse workforce operates in the Americas, Asia-Pacific, Europe, Australia and the Middle East, setting the standards by which industries are measured.

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